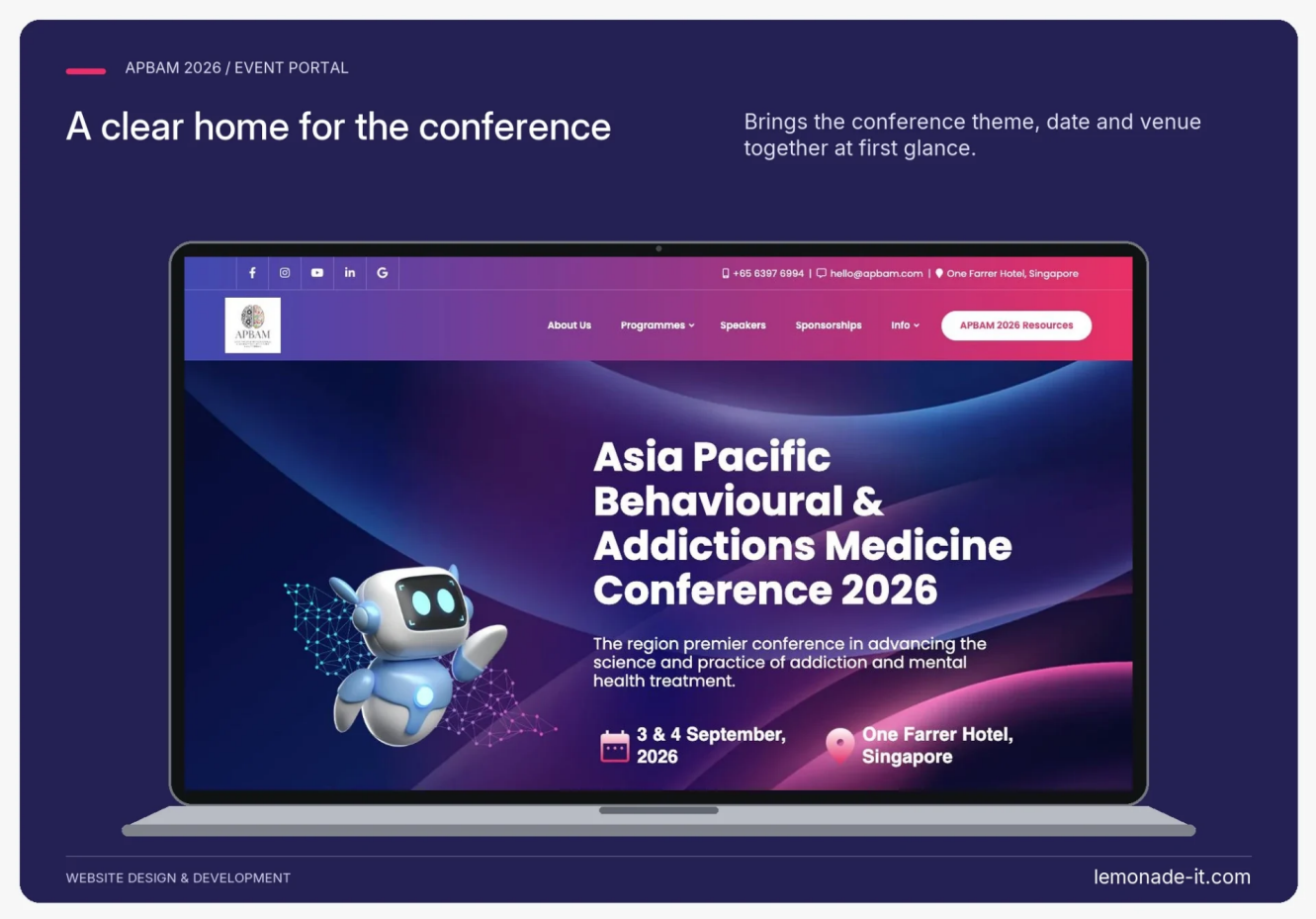
lemonade
Beyond Clicks

CASE STUDY / APBAM 2026

Digital ticketing. Onsite delivery.

How Lemonade built the conference website and ticketing experience, then supported digital check-in at the venue.



The APBAM conference website, as shown in Lemonade's published project.

4-MONTH PROJECT / 3–4 SEPTEMBER 2026 / SINGAPORE

One workflow across the whole event

APBAM needed a public conference website that let delegates buy the right pass and gave the venue team a digital way to record arrivals.

Where things could break down

When sales and check-in are separate, teams have to reconcile guest lists manually. That puts extra work on registration staff during peak arrivals.

01

BEFORE THE EVENT

Online registration and ticket sales

Lemonade built a responsive conference portal with programme information and speaker profiles, and integrated a payment gateway so delegates could buy tickets online.

02

AT THE VENUE

Digital check-in and technical support

Lemonade implemented digital attendance check-in in place of paper sign-in lists and provided onsite technical support for registration operations.

03

AFTER THE EVENT

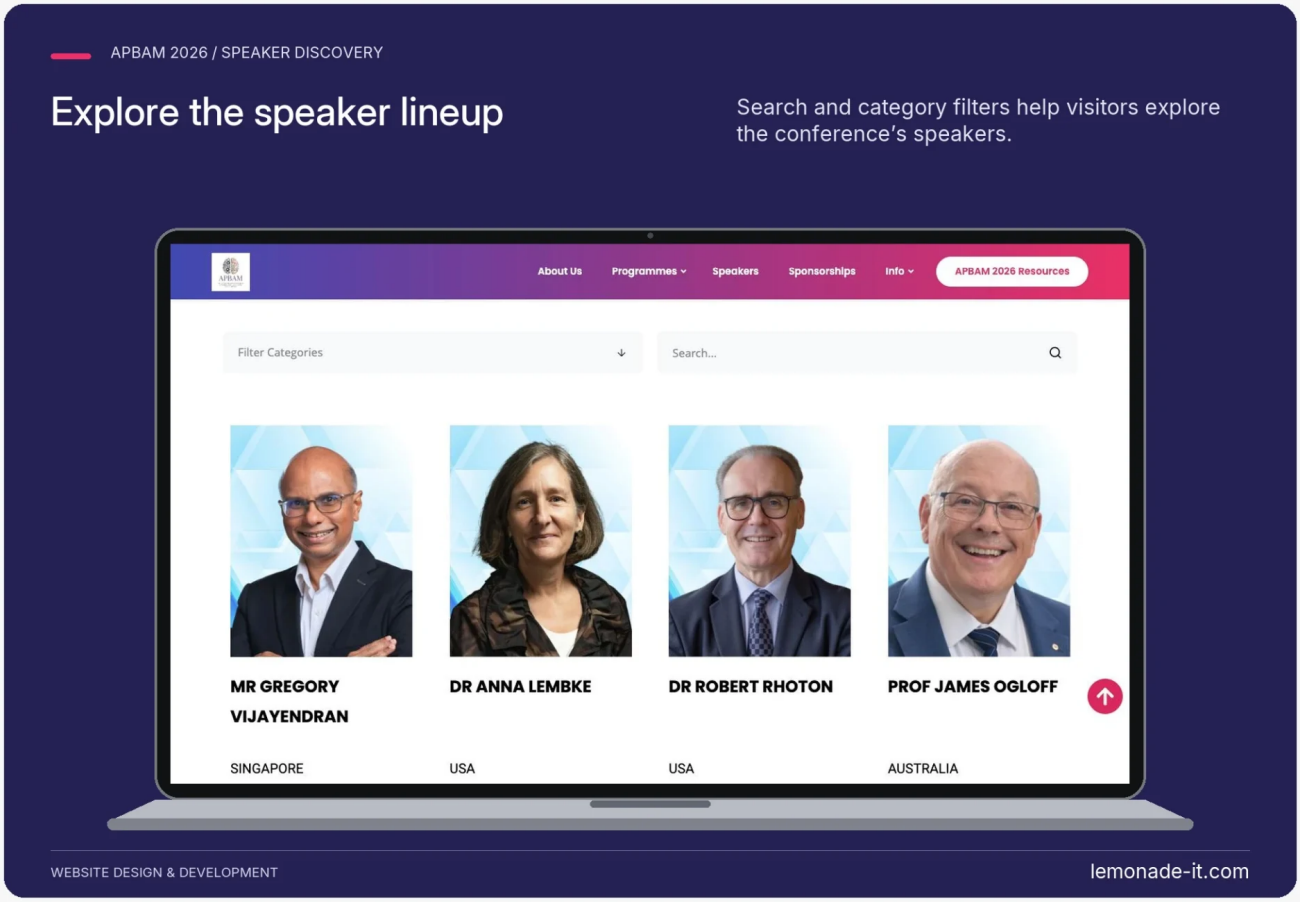
Attendance records for follow-up

The organisers could export attendance records for follow-up, including certificate distribution.

DELIVERY 01 / BEFORE THE EVENT

A conference portal built to sell tickets

Delegates needed a single place to assess the programme, find relevant speakers and choose a pass.



Published project visual: the APBAM speaker directory.

Programme and speakers

The responsive portal brought speaker profiles, agenda information and event details together so delegates could assess the conference before registering.

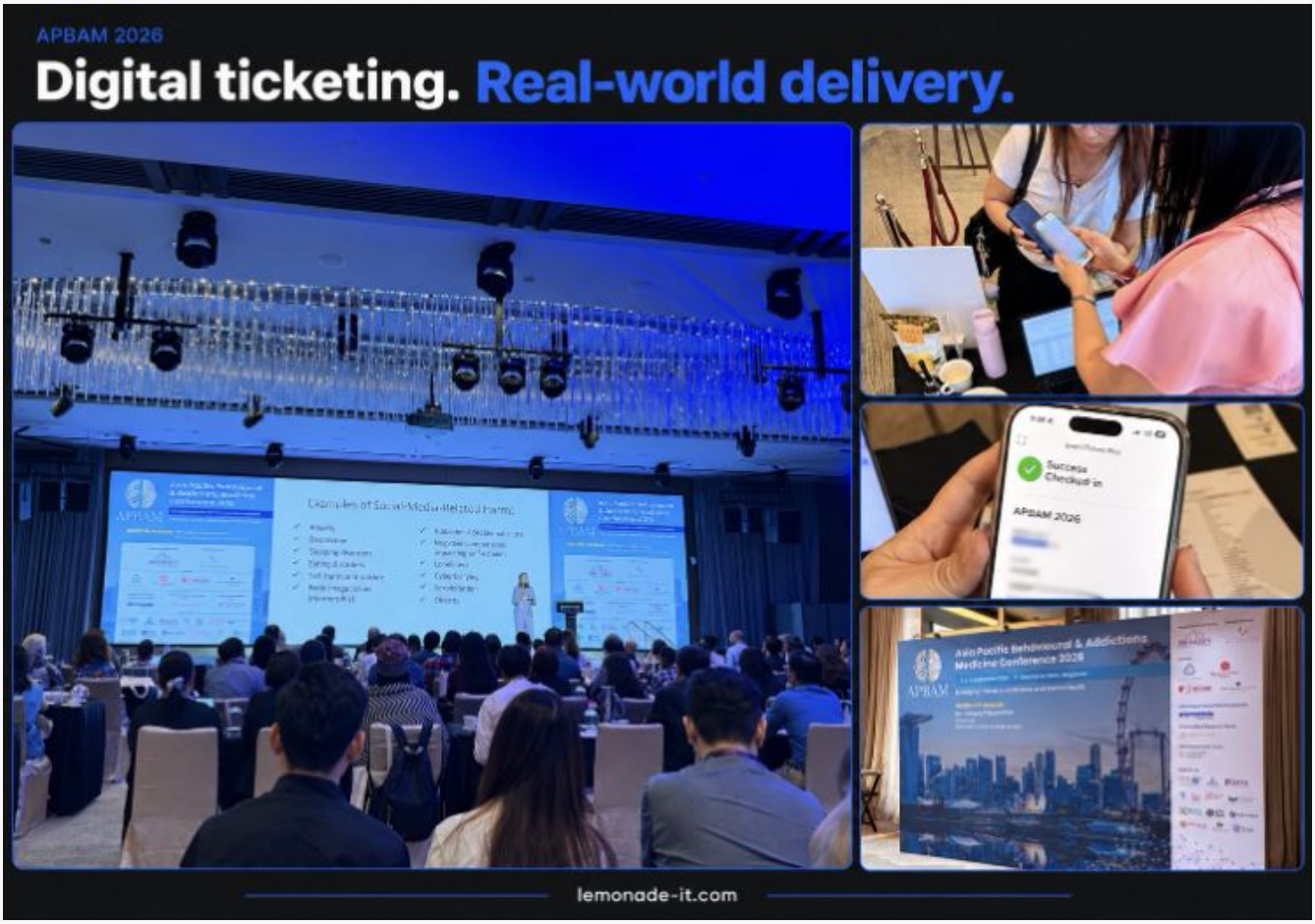
Pass selection and payment

The website distinguished conference, training and bundle options. A payment gateway let delegates purchase tickets directly online.

DELIVERY 02 / AT THE VENUE

Digital check-in, with support on the ground

The registration desk needed a practical way to verify arrivals and record attendance during the conference.



Published event photos: the conference floor, onsite registration and a successful digital check-in.

Replace the paper list

Lemonade implemented digital attendance check-in so staff could record arrivals at the registration desk without relying on paper sign-ins.

Support the live operation

Lemonade provided dedicated onsite technical support for the registration setup during the event.

From pass selection to venue arrival

The project brought together the attendee-facing website and the tools the event team needed at the venue and afterwards.

Ticketing	Delegates could view conference information, choose a pass and purchase it on the event website.
Venue registration	Staff could check attendees in digitally, with Lemonade onsite to support the operation.
Post-event processing	Organisers could export verified attendance and automate certificate distribution using structured records.

Lemonade's published project reports quicker onsite check-in and shorter queues. It does not publish measured wait times or verified attendee counts.

Planning a conference or event?

Talk to Lemonade about connecting your event website, ticketing and onsite operations.

Discuss your event with Lemonade

PROJECT SOURCES

Lemonade project write-up

APBAM conference website